

NATO of California/Nevada

PREVIEWS

Information for the California and Nevada Motion Picture Theatre Industry

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Registration Bonus for Summer/Fall Film Product Seminar

Film, Friends, Fun ... All of this and more awaits members at the April National Association of Theatre Owners of California/Nevada (NATO of CA/NV) Summer/Fall Film Product seminar. Although, as reported in last month's issue of PREVIEWS one of the major studios has announced that they will stop releasing movies on film in the United States, can the others be far behind? We may have to rename our popular seminars, but rest assured, they will still feature previews of upcoming product from all of the major studios, time for visiting with your colleagues and the popular *Meet and Greet* tables where guests can get to know their studio marketing representatives.

The seminars are scheduled for Thursday, April 24th at Cinemark's Rave 18+IMAX Theatre in the Howard Hughes Promenade Center in Los Angeles; and on Tuesday, April 29th at the AMC Metreon Theatre in San Francisco. They will begin at 8:30 am with a continental breakfast and the program will begin at 9:30 am. The scheduling will include longer breaks to give everyone a chance to participate in the Meet and Greet part of the day.

Registration for the April NATO of CA/NV Summer/Fall Film Product Seminars will open on Friday, March 7th with a special bonus for those member theatre employees who act early. The Association will accept an unprecedented number of four registered guests per theatre location for the first 10 days of the registration period. Beginning on March 17th that number will drop down to 3 registrants per location through the registration deadline of Friday, April 4th. Please visit the Seminars and Meetings section of our web site at www.NATOCalNev.org when registration opens on March 7th at 9:00am.



Cinemark's Rave 18+IMAX Theatre



AMC Metreon Theatre



Happy Valentines Day
from your friends at
NATO of California/Nevada

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California/Nevada

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2014 Scholarship Applications Due on Monday, March 3rd

Members:

How many of your employees will take advantage of this great member benefit?

Managers:

How many high school seniors and college students on your staff can you motivate to apply for a scholarship award of \$5,000 or \$10,000?

For a relatively small investment of time employees of NATO of CA/NV member companies have a chance of earning a share of the \$250,000.00 Scholarship Program to apply towards their post-secondary and vocational training expenses. Time is running out though – applications must be postmarked or hand-delivered to the NATO of CA/NV office by Monday, March 3rd.

The NATO of CA/NV Scholarship Program has awarded \$1,920,000 to 328 deserving scholars since its inception in 1996. Will you become one of those scholars? The only way to find out is to apply!

Contact the NATO of CA/NV office via email at Office@natocalnev.org or call 310.460.2900 with any questions.



National Association
of Theatre Owners
of California/Nevada

**2014
SCHOLARSHIP PROGRAM**

UP TO
\$250,000.00

WILL BE AWARDED TO EMPLOYEES AND DEPENDENTS
OF MEMBER COMPANIES FOR POST SECONDARY OR
VOCATIONAL EDUCATION

AWARD AMOUNTS WILL RANGE FROM
\$2,500.00 UP TO \$10,000.00 EACH!

Applications must be postmarked or delivered to:
NATO of California/Nevada
Attn: Scholarship Program
11661 San Vicente Blvd., Suite 830 • Los Angeles, CA 90049
by
Monday, March 3, 2014

Scholarships will be announced at the annual Membership Meeting in June, 2014

Go to NATOCalNev.org/scholarship for application
or phone the NATO of CA/NV office at
310.460.2900 for more information.

Academy Award® Contest

Previews, the monthly newsletter of NATO of California/Nevada, is sponsoring its annual Academy Awards® contest, open only to employees of NATO of California/Nevada members. The winner will be selected based upon the most correct answers; in case of a tie, the prize will be awarded based upon order of receipt of entry in the NATO of CA/NV office.

Fill in your choices and return to the NATO of CA/NV office by 4:00PM on Friday, February 28, 2014. Only one entry per person, the first one submitted, will be accepted

1. Best Motion Picture of the year

- "American Hustle"
- "Captain Phillips"
- "Dallas Buyers Club"
- "Gravity"
- "Her"
- "Nebraska"
- "Philomena"
- "The Wolf of Wall Street"
- "12 Years a Slave"

2. Actor in a leading role

- Christian Bale in "American Hustle"
- Bruce Dern in "Nebraska"
- Leonardo DiCaprio in "The Wolf of Wall Street"
- Chiwetel Ejiofor in "12 Years a Slave"
- Matthew McConaughey in "Dallas Buyers Club"

3. Actress in a leading role

- Amy Adams in "American Hustle"
- Cate Blanchett in "Blue Jasmine"
- Sandra Bullock in "Gravity"
- Judi Dench in "Philomena"
- Meryl Streep in "August: Osage County"

4. Actor in a Supporting Role

- Barkhad Abdi in "Captain Phillips"
- Bradley Cooper in "American Hustle"
- Michael Fassbender in "12 Years a Slave"
- Jonah Hill in "The Wolf of Wall Street"
- Jared Leto in "Dallas Buyers Club"

5. Actress in a Supporting Role

- Sally Hawkins in "Blue Jasmine"
- Jennifer Lawrence in "American Hustle"
- Lupita Nyong'o in "12 Years a Slave"
- Julia Roberts in "August: Osage County"
- June Squibb in "Nebraska"

6. Achievement in Directing

- David O. Russell for "American Hustle"
- Alfonso Cuaron for "Gravity"
- Alexander Payne for "Nebraska"
- Steve McQueen for "12 Years a Slave"
- Martin Scorsese for "The Wolf of Wall Street"

7. Original Screenplay

- "American Hustle" - David O. Russell and Eric Warren Singer
- "Blue Jasmine" - Woody Allen
- "Dallas Buyers Club" - Craig Borten and Melisa Wallack
- "Her" - Spike Jonze
- "Nebraska" - Bob Nelson

8. Achievement in film editing

- "American Hustle" - Jay Cassidy, Crispin Struthers & Alan Baumgarten
- "Captain Phillips" - Christopher Rouse
- "Dallas Buyers Club" - John Mac McMurphy & Martin Pensa
- "Gravity" - Alfonso Cuaron, Mark Sanger
- "12 Years a Slave" - Joe Walker

9. Achievement in cinematography

- "The Grandmaster" - Phillippe Le Sourd
- "Gravity" - Emmanuel Lubezki
- "Inside Llewyn Davis" - Bruno Delbonnel
- "Nebraska" - Phedon Papamichael
- "Prisoners" - Roger Deakins

10. Production Design

- "American Hustle" - Judy Becker & Heather Loeffler
- "Gravity" - Andy Nicholson, Rosie Goodwin & Joanne Woollard
- "The Great Gatsby" - Catherine Martin & Beverley Dunn
- "Her" - K.K. Barrett & Gene Serdena
- "12 Years a Slave" - Adam Stockhausen & Alice Baker

11. Achievement in costume design

- "American Hustle" - Michael Wilkinson
- "The Grandmaster" - William Chang Suk Ping
- "The Great Gatsby" - Catherine Martin
- "The Invisible Woman" - Michael O'Connor
- "12 Years a Slave" - Patricia Norris

12. Makeup and Hairstyling

- "Dallas Buyers Club" - Adruitha Lee & Robin Mathews
- "Jackass Presents: Bad Grandpa" - Stephen Prouty
- "The Lone Ranger" - Joel Harlow & Gloria Pasqua-Casny

13. Achievement in sound editing

- "All is Lost"
- "Captain Phillips"
- "Gravity"
- "The Hobbit: The Desolation of Smaug"
- "Lone Survivor"

14. Achievement in visual effects

- "Gravity"
- "The Hobbit: The Desolation of Smaug"
- "Iron Man 3"
- "The Lone Ranger"
- "Star Trek Into Darkness"

15. Music in connection with motion picture (Original Song)

- "Happy" from "Despicable Me 2"
- "Let it Go" from "Frozen"
- "The Moon Song" from "Her"
- "Ordinary Love" from "Mandela: Long Walk to Freedom"

16. Best foreign language film

- "The Broken Circle Breakdown", Belgium
- "The Great Beauty", Italy
- "The Hunt", Denmark
- "The Missing Picture", Cambodia
- "Omar", Palestinian territories

Name: _____ Daytime Phone: _____ E-mail _____

Company: _____ Title: _____

Email completed entry to Office@NATOCalNev.org, fax to 310/460-2901 or mail to
NATO of California/Nevada, Attn: Academy Contest, 11661 San Vicente Blvd., Suite 830, Los Angeles, CA 90049

Highlights of CinemaCon 2014 Schedule of Events

(as of February 11, 2014)

MONDAY, MARCH 24

6:30 am – 7:00 am	Registration - Al Lapidus Memorial Golf Tournament
3:30 pm – 5:00pm	Rotten Tomatoes Critics vs. The Audience: The Relevance of Film Critics Today
5:15 pm – 6:00 pm	Welcome to CinemaCon 2014: Opening Night Reception
6:30 pm – 7:45 pm	Studio Presentation from Paramount Pictures
8:30 pm – 10:30 pm	Opening Night Dinner Party hosted by Paramount Pictures

TUESDAY, MARCH 25

7:30 am – 9:15 am	Breakfast: “Inside the Cinema: Alternative Content Part 1”
9:30 am – 11:45 am	Opening Ceremonies – The State of the Industry: Past, Present and Future Plus, Universal Pictures Special Presentation
11:30 am – 5:00pm	Grand Opening: Trade Show and Corporate Suites. Lunch served on trade show floors
4:15 pm – 6:15 pm	Major Studio Screening
8:00 pm – 9:45 pm	Universal Pictures Screening
9:45 pm – 11:30 pm	Post-Screening Party

WEDNESDAY, MARCH 25

8:00 am – 8:45 am	The Affordable Care Act: Obamacare Managing Your Legal Responsibility
8:00 am – 10:00 am	Alternative Content Part II: An Open House with Today’s Leading Providers of Alternative Content and Event Cinema from Around the Globe
9:00 am – 10:15 am	An Industry Think Tank – The Final Chapter: Meeting The Expectations of Today’s Savvy Moviegoer
9:00 am – 10:15 am	Concession Confessions: Lessons Learned and Future Opportunities
9:00 am – 5:00 pm	CinemaCon Trade and Corporate Suites
9:45 am -12:30 pm	Walt Disney Studios presents highlights of Summer 2014 including a special screening
12:45 pm – 2:30 pm	Filmmaking in the 21 st Century: From Passion to the Big Screen
3:45 pm – 4:45 pm	Now Showing at Your Theater: DCDC and the World Of Satellite Delivery
4:30 pm – 5:30 pm	Pre-Event Cocktail Reception
5:45 pm – 7:00 pm	Studio Presentation
7:45 pm – 10:00 pm	Will Rogers Pioneer of the Year Dinner Honoring Tom Sherak

THURSDAY, MARCH 26

8:45 am – 10:00 am	ICTA Presents: The Road to Open Standards for Immersive Audio
10:30 am – 12:15 pm	20 th Century Fox Presentation of its Future Release Schedule
12:30 pm – 2:15 pm	Final Day Luncheon featuring The Social Importance of Comedy in Film
2:30 pm – 4:30 pm	Warner Bros. Pictures presents Highlights of Summer 2014 and Beyond!
7:30 pm – 9:00 pm	CinemaCon Presents The 2014 Big Screen Achievement Awards
9:00 pm – 11:00 pm	CinemaCon and Coca Cola’s After Party

For a more complete listing of events go to: CinemaCon.com

Bill Would Push Minimum Wage to \$13 an Hour

By Allen Young, Staff Writer – Sacramento Business Journal

Jon Coupal, president of the Howard Jarvis Taxpayers Association, called Senate Bill 935 the “Guaranteed Teenage Unemployment Act.”

Top ranking lawmakers in the state Senate have introduced legislation that would raise the minimum wage above the \$10 per hour that was approved by California lawmakers in 2013.

The bill co-authored by state Sen. Mark Leno and Senate President Pro Tem Darrell Steinberg would set minimum wage at \$11 per hour in 2015, and grow it by a dollar the next year, and another dollar after that. Beginning in 2018 the wage guarantee would be annually adjusted for inflation.

“It is time to accelerate our efforts to increase the minimum wage and reduce income inequality within the state’s communities,” Leno, a San Francisco Democrat and head of the Senate Budget Committee, said in a statement.

Conservatives were quick to cast Senate Bill 935 as a job killer. Jon Coupal, president of the Howard Jarvis Taxpayers Association, called the proposal the “Guaranteed Teenage Unemployment Act.”

“When you are foreclosing people from entering the workforce, that certainly isn’t going to benefit them over the long term,” he said.

It is unclear how Gov. Jerry Brown will respond after signing legislation just five months ago to raise the minimum wage to \$10 an hour by 2016. Leno said that even that measure gave Californians less purchasing power than the state’s minimum wage did in 1968.

A comment from the Brown administration was not available by deadline.



The state of California’s previous minimum wage hike to \$8 an hour occurred in 2008.

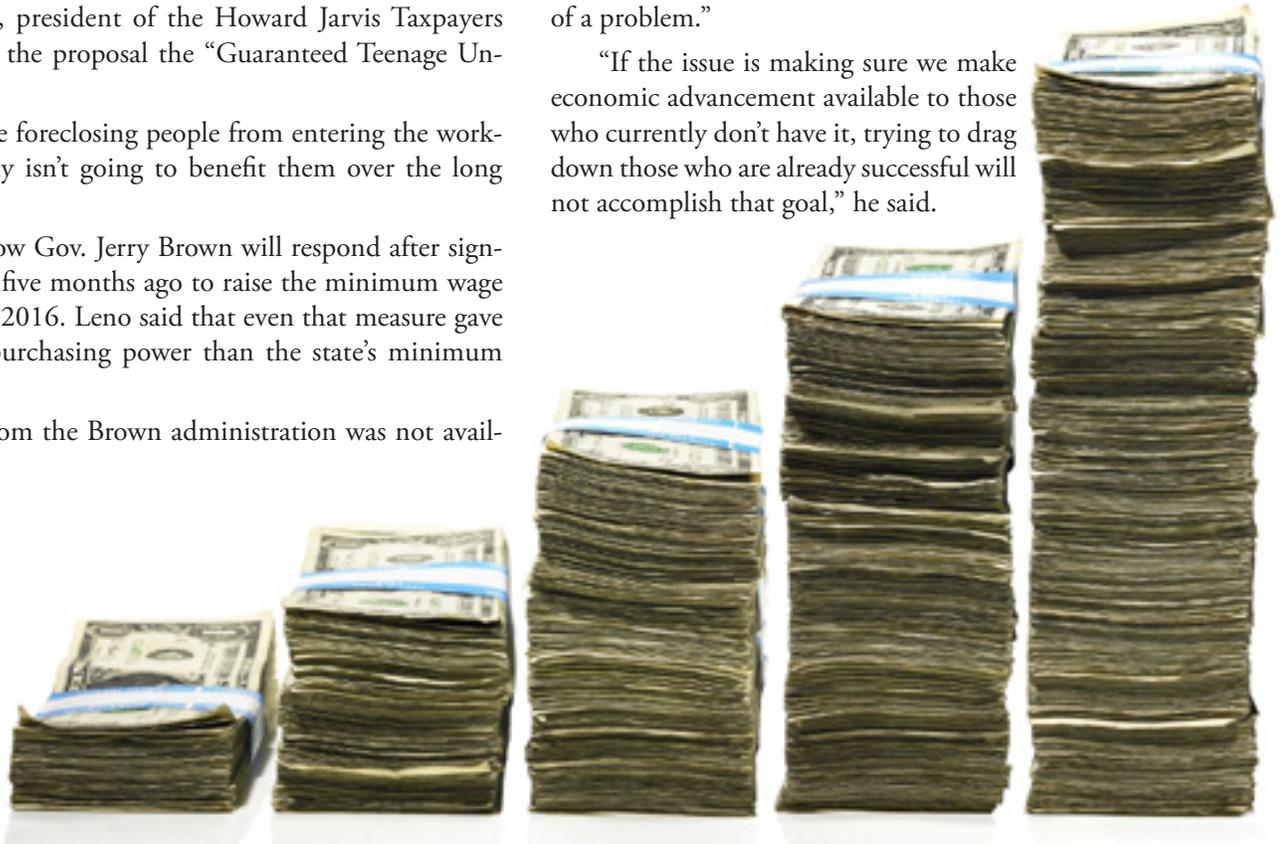
Senate Bill 935 may be aided by increasing public fervor around income inequality. In his State of the Union speech in January, President Barack Obama announced he is raising the minimum wage for federal contractors to \$10.10 per hour, while Congress considers setting the federal minimum wage to the same amount.

But concerns over how to balance stagnating and falling wages are not just a Democratic wedge issue. A Gallup poll in January showed 67 percent of Americans are unhappy with the distribution of income and wealth in the U.S. – including 54 percent of Republicans and 70 percent of Independents.

Economists have said that the wealthiest 1 percent of Americans received 81 percent of all the nation’s increased income since 2009.

Coupal called the minimum wage hike a “solution in search of a problem.”

“If the issue is making sure we make economic advancement available to those who currently don’t have it, trying to drag down those who are already successful will not accomplish that goal,” he said.



CALENDAR of EVENTS & HOLIDAYS

Valentine's Day
February 14

Presidents' Day
February 17

Academy Awards® Show
March 2

**Scholarship Program
Application Deadline**
March 3

Daylight Saving Time Begins
March 9

St. Patrick's Day
March 17



First Day of Spring
March 20

CinemaCon 2014
March 24-27

All Fool's Day
April 1

First night of Passover
April 14

**NATO of CA/NV
Summer/Fall
Film Product Seminars**
April 24
Southern California
April 29
Northern California

Good Friday
April 18

Easter Sunday
April 20