

# PREVIEWS

Information for the California and Nevada Motion Picture Theatre Industry

CALENDAR  
of EVENTS &  
HOLIDAYS

September 6  
**Labor Day**

September 16  
**Rosh Hashanah**

September 22  
**First Day of Autumn**

September 25  
**Yom Kippur**

October 25 – 28  
**ShowEast**

October 31  
**Halloween**



~ ROUTING SLIP ~

Please share *Previews* with other people in your organization:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## U.S. SUPREME COURT RULING: WRIT OF CERTIORARI DENIED IN STADIUM-STYLE THEATRE SEATS AND ITS IMPACT ON PENDING LITIGATION

By Gregory F. Hurley, Esq. & Stacey L. Jaramillo, Esq.

The United States Supreme Court recently refused to consider whether movie theatres must provide wheelchair seating in the stadium portion of stadium-style auditoria. Regal Cinemas and NATO had asked the Supreme Court to decide if theatre owners can be ordered to alter their existing stadium style seating to comply with the U.S. Department of Justice’s new interpretations on what constitutes comparable lines of sight for wheelchair spaces. In our brief on behalf of The National Association of Theatre Owners, we asked the Court to review this issue because the Justice Department “chose to sit on its hands while thousands of stadium-style movie theatre auditoria were constructed based upon the reasonable and universal understanding among design professionals” that wheelchair patrons only had to be given an unobstructed view.

The Court left undisturbed rulings against two theatre companies that deferred to the DOJ’s new interpretations. The Bush Administration assured the Court that the government guidelines will soon be revised and will clear up confusion.

The Supreme Court’s decision not to review the case against Regal sends it back to U.S. District Court in Oregon, where the three wheelchair users filed a suit in 2000. U.S. District Judge Garr M. King dismissed the suit in 2002, saying the ADA simply required that seats for wheelchair users must be unobstructed. Last year, the 9th Circuit reversed that decision.

In the other appeal rejected by the Court, the 6th U.S. Circuit Court of Appeals reinstated the federal government’s lawsuit that accuses Cinemark USA Inc. of discriminating against patrons in wheelchairs.

Although the Supreme Court’s refusal to review these lower court rulings applies directly to the movie theatres named in the lawsuit, it will affect theatres with stadium seating across all states in the 9th U.S. Circuit Court of Appeals, which includes California, Arizona and Washington.

In fact, one case previously stayed by the U.S. District Court for the Central District

of California is being reactivated. A status conference is currently scheduled for August 2004 for the parties to discuss the status of line-of-sight issues and the possible resolution of those issues. Theatre owners in the Western U.S. must now try to determine exactly where the DOJ wants wheelchair locations placed in stadium style auditoriums constructed after 1992. NATO continues to press the DOJ to promulgate the new regulations for seating that the DOJ promised over 3 years ago, and to provide theatres owners with clear design guidelines for stadium seating. Until the DOJ provides this guidance we will have to guess at what the ADA requires and face the inevitable claims from private litigants. NATO of California / Nevada will keep its members apprised as we receive information from the DOJ and the courts where these claims are pending. ▼

*Mr. Hurley and Ms. Jaramillo are Associates of the Greenberg Traurig Law Office in Orange County. They represent NATO of CA/NV on ADA issues. Mr. Hurley and Ms. Jaramillo may be contacted at 949-252-8801 or at HurleyG@gtlaw.com*

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116 No. Robertson Blvd., Suite 708  
Los Angeles, CA 90048  
Phone: 310/652-1093  
Fax: 310/657-4758  
E-mail: Office@NATOCalNev.org  
www.NATOCalNev.org

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# MAKE THE WAY CLEAR

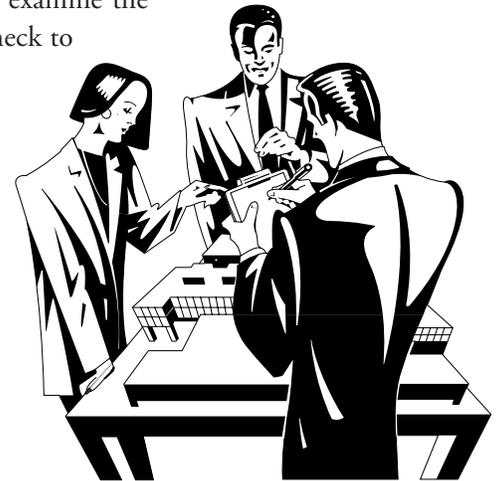
By Gene Boecker, NATO of CA/NV Code Consultant

Even after so many months we are still feeling the effects that a tragedy evokes. The World Trade Center investigations are completed and it's time to begin the next level of that investigation – finger pointing. We will certainly feel that pain for many months to come and we'll probably see its effect in code enforcement as well. At the last code change hearings for the International Codes Council (ICC), there were a number of proposed changes that would change a number of provisions in both the building and fire codes. Many of these changes were in response to the tragedy in New York. Without editorializing, suffice to say that most of the voting membership decided that we should not be determining the requirements for buildings based on an act of terrorism using methods that could not be foreseen and which may never be repeated.

Another tragedy that settles a bit closer to home was that of the Station nightclub fire in Rhode Island. It, like cinemas, was an assembly type of building. And, like theatres, the lighting was low. The National Fire Protection Association (NFPA) has already made changes to its code that will affect new construction under either the Life Safety Code or the new NFPA building code. Fortunately, those changes were targeted specifically at nightclubs. The changes in the ICC building code were broader in that it affected more assembly types than just nightclubs. In all likelihood, we will continue to see proposals to increase the level of protection in all types of buildings over the next few years.

As an industry, the motion picture theatres have had an excellent safety record for the past 50 years. That has been in large measure to many of the code requirements that went into effect after several notable fires and also as a result of the conversion from nitrate film. What we need to do, however, is be diligent. Although the Life Safety Code made the change and it will not be enforced in all jurisdictions, the need to examine the exits and make sure that they are clear is important. Check to make sure that all doors in the exit system are unlocked. Especially check pairs of doors to make sure that both leaves can be used. Keep access aisles free of displays and keep queuing lines separate from the egress path. With large groups of people, the chance that something could go wrong would likely mean that many people would get hurt. If we can keep the path of egress open and always available, then we can continue, as an industry, to have the safety record that many envy. ▼

*Gene Boecker, R.A., a project manager with Code Consultants, Inc., is a consultant to NATO of CA/NV. Mr. Boecker can be reached at 314/991-2633 or via email at geneb@codeconsultants.com.*



## NEVADA REDUCES MODIFIED BUSINESS TAX RATE

On July 1, Nevada businesses got some welcome tax relief. The rate of the Modified Business Tax (MBT) went from .70% to .65%.

The MBT is a quarterly payroll tax based on gross wages (including tips). One of the provisions in the MBT is a deduction for payment of health insurance premiums to provide relief to those who sacrificed their bottom line for employee benefits. Businesses paying for a qualified group health insurance/health benefits plan for employees receive a tax deduction for doing so. ▼

## A Preventable Economic Disaster

California voters are starting to learn about the potentially catastrophic consequences of Senate Bill 2, the mandatory healthcare law that was signed by Governor Davis days before he was recalled. This measure would impose \$7 billion annually in new taxes on both employers and workers to fund a government-run healthcare program that would replace private health insurance for many families.

SB 2 would cost employers more than even the most optimistic estimate of savings from the recently enacted workers' compensation reforms.

For many businesses, the forthcoming November vote on Proposition 72, the referendum to repeal SB 2, could mean the difference between survival and failure. For cities, counties, schools and non-profits, it means another unfunded mandate from Sacramento that will cause cutbacks in programs and services that people want and need. For half a million Californians, SB 2 could mean the loss of their jobs.

SB 2 requires employers to pay 80 percent of the cost of healthcare coverage for every employee who works at least 100 hours a month regardless of the employee's need or wish; employers with 200 or more employees must also pay 80 percent of the cost of dependent healthcare coverage. Employees must be covered after just three months on the job.

Rushed through the legislative process with little debate or public scrutiny, SB 2 contains vague, contradictory provisions that are certain to cause confusion for years — unless voters overturn the law.

Depending on how SB 2 is implemented, the state healthcare program could require employers that already provide healthcare coverage to pay the new tax and then apply for a refund after proving that their existing coverage meets the state requirements. Most employers won't take the chance on paying twice for health insurance, so they'll drop their private coverage. Employees could lose their health insurance and be forced into a state plan where access to doctors, drugs, hospitals and medical procedures would be subject to state approval.

An unelected state board will determine what benefits are required and what taxes are needed to pay for them. Employers who already provide coverage to workers may learn that their plan is not acceptable, and they will be forced to find other coverage or pay the tax to cover workers through the state plan.

Employees don't have the option of deciding for themselves if they want, need or can afford, the coverage mandated by SB 2 — the money comes out of their paychecks anyway.

NATO of California/Nevada has joined Californians Against Government Run Healthcare, the coalition managing the campaign to repeal SB 2 this November. We need healthcare reform that makes insurance more affordable and accessible to working families, but SB 2 is not the answer. ▼

Visit the coalition's Web site at [www.stopthehealthtax.org](http://www.stopthehealthtax.org) to learn what you can do to stop SB 2.

## “With Appreciation”

### Dear NATO Scholarship Committee,



Zoltan Csizmadia with Laemmle Town Center 5 manager, Tony Medina.

As a recent recipient of the 2004 NATO of California/Nevada Scholarship, I am writing to express my deep and sincere gratitude for your consideration and selection of my application.

First, as a student, who has to work in order to support myself, your generous gift is greatly appreciated. This scholarship fund will be of tremendous help during the school year in paying tuition, purchasing books, and in reducing stress over financials while

I'm trying to study and attain a degree in Computer Science.

Second, I would like to commend you on establishing and administering this scholarship fund to help students like myself. I am very proud to receive this acknowledgement from NATO that recognizes both my contribution to work as well as my efforts in school.

Thank you again, Zoltan Csizmadia

Laemmle's Town Center Theatre, Encino, CA

### To Whom It May Concern:

Thank you exceedingly for your decision to financially support my education. I vastly appreciate the scholarship I received.

With endless gratitude, Wallis Hendon

Signature's Santa Cruz Cinema Nine, Santa Cruz, CA

### Dear Scholarship Committee,

I wanted to express to you my gratitude and joy; however, I find it difficult to put my emotions into words. First of all I would like to thank everyone who gave their time and effort into making this scholarship program possible, I know all the recipients will put the money to good use. I am amazed at the amount of funds available for future scholars and the energy spent reviewing our applications.

As I am getting ready to move to Santa Barbara at the end of this month, I am becoming aware of the great opportunity I am about to embark on. I thank you for making my dreams a reality with the help of your generosity and faith. I hope my accomplishments in the future will inspire others and make those who helped me proud.

Thank you for your efforts in making college a reality for a new generation of students. I am sure that I will never forget this opportunity and those who made it possible for me.

Sincerely, Emily Guerra

Cinemark 14 Tinseltown, Chico, CA

P.S. I was pleased to receive your newsletter and learn about the other recipients!

### Dear NATO of CA/NV,

I would like to thank you for awarding me the NATO of CA/NV Scholarship this year. I plan to attend college at the University of Oregon, Eugene this fall, majoring in Architecture. I have just returned from my registration/ orientation and am excited and looking forward to the school year. I am very grateful for your scholarship and can not thank you enough for the great opportunity it has provided me.



Josh is congratulated by Bob Erickson, owner/operator of Fallon Theatres.

Thanks again, Josh Grace,  
Fallon Theatres, Fallon, NV



# LABOR ISSUES & Updates

## ACCURATE TIME KEEPING IS IMPORTANT FOR ALL EMPLOYERS & EMPLOYEES

A recent story by *The New York Times* (“Altering of Worker Time Cards Spurs Growing Number of Suits,” *The New York Times*, April 4, 2004) found that illegal doctoring of time records is more prevalent in the U. S. than many people believe. Compensation experts told the *Times* that “time shaving,” or the practice of illegally doctoring time records, is not uncommon.

### California Record Keeping Guidelines

By law, California employers must keep accurate records of employees’ work hours and compensation. An employer who does not maintain accurate records must disprove any claims an employee makes without the assistance of records.

Section 7 of California’s Industrial Welfare Commission (IWC) Order details an employer’s record keeping requirements. Employers must keep records of the employee’s:

1. Full name, home address, occupation and Social Security number.
2. Birth date (if under 18).
3. Time records showing when the employee begins and ends each work period. This includes time records for meal breaks that show when the break started and ended. The employee’s total daily hours worked must be recorded.
4. Total wages and other compensation paid each payroll period.
5. Total hours worked in the payroll period and applicable rates of pay. This information must be made readily available to the employee upon reasonable request.

### Recording Break Times

Employers must keep track of the in and out period for meal breaks. The law does not require that employers keep a record of rest breaks. However, the best practice is for employers to keep track of all rest breaks.

If the employer does not wish to keep track of rest breaks on the time card, the employer should at least include a statement in the employee handbook about rest periods and consider having employees sign written statements that they have taken their breaks.

### Payroll Records

Besides keeping track of employees’ time, the employer is required to provide a written itemized statement to employees either semimonthly or at the time of payment of wages. The statement can be a detachable part of the check, draft or voucher paying the employee’s wages, or a separate written itemized statement. The statement must show:

- All deductions;
- The inclusive dates of the period for which the employee is paid;
- The name of the employee or the employee’s Social Security number; and
- The name of the employer.

### Other Record Keeping Requirements

All the required records must be written in English. They also must be kept in ink or other indelible form. The records must be properly dated. Records must be kept on file for at least three years at the place of employment or at a central location within California.

Records must be available for inspection by the employee upon reasonable request.

Employers also must provide clocks in all major work areas or within a reasonable distance of major work areas.

### Important Time Keeping Policies

Employers should have a clear policy in their employee handbooks that says employees are required to keep accurate records of hours worked. Employees should be required to record their time at the beginning and end of each work period, before and after meal and rest breaks, and whenever they leave the premises for any reason other than company business.

Employees should always sign time records and supervisors also should sign them. Employees should not ask other employees to fill out time cards for them. Employees should be told that errors on time cards must be reported immediately.

### Never “Shave” Time

Employees, including managers, should be informed that if they do not accurately record hours worked or if they falsify or alter a time card, they can be disciplined, up to and including termination.

Managers should be clearly informed they should never “shave” time off an employee’s hours worked to try and save the company money or increase company earnings. Managers also should be trained about the California record keeping requirements, and companies should maintain time records for a minimum of three years.

A review of the newly enacted California Labor Code section 2699 is recommended. Violations carry stiff penalties. If your company has not already done so, act quickly to make sure all company time keeping policies comply with state law. ▼

# TECHNICAL Corner

## Sound Equalization (EQ): What Does It Mean To Equalize?



By Ken Jacquart, Cinema Product Manager; Motion Picture Division, Dolby Laboratories Inc.

*(The following article is somewhat of a departure from the usual subjects featured in Technical Corner. In feedback we have received many questions regarding the various aspects of film post-production and how it ultimately affects the film presentation at our theatres. The first of forthcoming articles deals with sound equalization.)*

We equalize the sound in order to reproduce the original "live" sound to be as close as it was originally. The ideal sound system would be able to play back a recorded sound so that your ears could not tell the difference between the original "live" sound and the recorded sound.

Bass and treble controls are equalization (EQ) controls. A cinema processor has more than just bass and treble controls. Today's typical cinema processor essentially contains 27 bass/treble controls for each audio channel. This allows tight control of the audio equalization and how you hear each channel of audio.

There are many considerations to controlling the audio all the way from recording to playback in order to ensure that you are hearing the original sound as closely as possible. The very first step of recording a sound realizes the equalization and response characteristics of the microphone itself. In other words, a microphone isn't perfect and cannot capture the original audio in exactness. In addition, and more importantly, speaker systems do not reproduce audio in perfection either. No two speakers are exactly alike. Speakers reproduce sounds differently from each other. Even speakers of the same make and model may exhibit slightly differing responses. The size of a room also has significant effect upon how we hear sound. The acoustical absorption qualities of the room also attribute greatly towards the perception of audio. All of these flaws add up to the necessity of having equalizers in order to normalize the sound.

Equalizers are inserted into an audio path in order to manipulate how we hear sound. Equalizers are necessary because without them, the audio will sound different in every cinema. In order to assure the director that the audio will sound the same in theatres as it did during the mix, industry standards have been established in order to normalize the way we all listen to movie soundtracks.

The equalizers themselves are located within the cinema processor and vary depending on model. Recommended audio alignment practices are in place to ensure that cinema sound system equalizers are adjusted in such a way to reproduce movie soundtracks similarly from one theatre to the next. Specialized testing and monitoring equipment are required to perform these EQ adjustments with accuracy, so don't be tempted to change them unless you are qualified. ▼

**Do you have a question about the operations of your booth? Feel free to submit questions or suggestions for upcoming Tech Tips to [techtips@dolby.com](mailto:techtips@dolby.com). We look forward to hearing from you.**

### Year-To-Date Box-Office

YEAR-TO-DATE ~ 207 Days starting Thursday, January 1, through Sunday, July 25, 2004.  
Average ticket price for 2004 is estimated

Year	Avg. Ticket Price	Ticket Price Change	Total Gross	% Changes vs. Previous Year	Attendance	% Change vs. Previous Year
2004	\$6.25	3.65%	\$5,675,251,450	4.76%	908,040,232	1.07%
2003	\$6.03	3.97%	\$5,417,381,705	-3.45%	898,404,926	-7.13%
2002	\$5.80	2.65%	\$5,610,738,143	—	967,368,645	—

~Source: Exhibitor Relations Co.

### Exhibitor Relations Contact Information

#### Buena Vista

Christina Nedelec  
[Christina.nedelec@disney.com](mailto:Christina.nedelec@disney.com)  
Nayery Markarian  
[nayery.markarian@disney.com](mailto:nayery.markarian@disney.com)  
One sheets & trailers can be ordered from Technicolor

#### DreamWorks

Eric Tabak  
[etabak@dreamworks.com](mailto:etabak@dreamworks.com) or  
818/695-7758 for materials  
One-sheets & trailers can be ordered from Technicolor

#### Focus Features

Eric Carr  
818-777-8840  
[eric.carr@focusfeatures.com](mailto:eric.carr@focusfeatures.com)

#### Fox/Fox Searchlight

Fox Fulfillment  
Materials Hotline 800-FOX-0010  
Materials Fax line 818-785-3077  
[www.FoxExhibitor.com](http://www.FoxExhibitor.com)

#### FOX REWARDS

Fox Rewards Enrollment & Hotline  
888-FOX-9330  
[www.FoxRewards.com](http://www.FoxRewards.com)

#### Lions Gate Entertainment

Mike Polydoros  
Ph 310/255-3719  
[mpolydoros@lgecorp.com](mailto:mpolydoros@lgecorp.com)  
Demetri Panos  
Ph 310/255-4038  
[dpanos@lgecorp.com](mailto:dpanos@lgecorp.com)  
Fax 310/255-3730

#### MGM

Tony Cheng — [Tcheng@mgm.com](mailto:Tcheng@mgm.com)  
Brett Fellman — [Bfellman@mgm.com](mailto:Bfellman@mgm.com)  
One-sheets & trailers can be ordered from Technicolor.

#### Paramount

Bill Sauger or Chris Chouinard  
[PARAMOUNTPROGRESS.COM](http://PARAMOUNTPROGRESS.COM)

#### New Line/Fine Line

[kristina.warner@newline.com](mailto:kristina.warner@newline.com)  
[zach.beebee@newline.com](mailto:zach.beebee@newline.com)  
[vinele.grana@newline.com](mailto:vinele.grana@newline.com)

#### Sony Pictures

All materials can be ordered at  
[www.sonypicturesreleasing.com](http://www.sonypicturesreleasing.com)  
or by phone: 877/Deluxe6

#### Universal

[www.exhibitorrelations.com](http://www.exhibitorrelations.com)

#### Warner Bros

Bill Smith  
[Bill.smith@warnerbros.com](mailto:Bill.smith@warnerbros.com)



## FILMS TO VIDEO: PROJECTED RELEASE SCHEDULE

Johnson Family Vacation	8/10/04
Kill Bill Vol. 2	8/10/04
The Prince and Me	8/10/04
Connie and Carla	8/17/04
Godsend	8/17/04
New York Minute	8/17/04
Taking Lives	8/17/04
Cliffords Really Big Movie	8/24/04
Dogville	8/24/04
Ella Enchanted	8/24/04
The Girl Next Door (2004)	8/24/04
Laws of Attraction	8/24/04
The Passion of the Christ	8/31/04
Twisted	8/31/04
The Punisher	9/7/04
Soul Plane	9/7/04
Home on the Range	9/14/04
Jersey Girl (2004)	9/14/04
The Ladykillers	9/14/04
Man on Fire	9/14/04
Scooby-Doo 2: Monsters Unleashed	9/14/04

**For additional listings refer  
to: [www.hive4media.com](http://www.hive4media.com)  
Source: Video Store  
Magazine**

# S T A T I S T I C S

## Top 25 National Grossing Theatres

January 1, 2004 – June 30, 2004

National Box Office Ranking	State	Circuit	Theatre/Screens	National Per Screen Ranking
1	New York	AMC	Empire 25	6
2	California	AMC	Burbank 30	27
3	Maryland	Muvico	Egyptian 24	10
4	California	AMC	Block 30	47
5	California	Pacific	Grove Stadium 14	1
6	California	Regal	Long Beach Stadium 26	36
7	California	Century	Daly City 20	9
8	New York	Regal	Union Square 14	3
9	California	Century	Century 25	41
10	Texas	AMC	Willowbrook 24	35
11	New York	Loews	Palisades 21	22
12	New York	Loews	Lincoln Square 13	2
13	California	Loews	Metreon 15	5
14	California	AMC	Ontario Mills 30	73
15	Colorado	AMC	Westminster 24	42
16	California	Regal	Hacienda Crossings 20	17
17	Texas	AMC	Gulf Pointe 30	81
18	California	AMC	Mercado 20	18
19	Virginia	AMC	Hoffman 22	30
20	Texas	AMC	Mesquite 30	82
21	Florida	AMC	Aventura Mall 24	45
22	New Mexico	Muvico	Rio 24	46
23	Pennsylvania	AMC	Neshaminy 24	48
24	Florida	Pacific	Pleasure Island 24	50
25	California	Regal	Fresno Stadium 21	29

## CA & NV Major Contributors of Box-Office Gross

For the period of January 1 through July 8, 2004 California and Nevada theatres grossed 14.2% of the total national box-office. ▼

S T A T I S T I C S

**Top 30 Grossing California Theatres**

January 1, 2004 – June 30, 2004

CA Box Office Ranking	Zone	Circuit	Theatre/ Screen Count	National Ranking Per Screen	CA Ranking Per Screen
1	Burbank	AMC	Burbank 30	27	11
2	Orange	AMC	Block 30	47	22
3	Los Angeles	Pacific	Grove Stadium 14	1	1
4	Long Beach	Regal	Long Beach Stadium 26	36	15
5	Daly City	Century	Daly City 20	9	3
6	Union City	Century	Century 25	41	19
7	San Francisco	Loews	Metreon 15	5	2
8	Ontario	AMC	Ontario Mills 30	73	29
9	Dublin	Regal	Hacienda Crossings 20	17	4
10	San Jose	AMC	Mercado 20	18	5
11	Fresno	Regal	Fresno Stadium 21	29	13
12	San Diego	AMC	Mission Valley 20	26	10
13	Chatsworth	Pacific	Winnetka All Stadium 21	37	16
14	Irvine	Regal	Irvine Spectrum 21	38	17
15	Rolling Hills	AMC	Rolling Hills 20	33	14
16	Ontario	Regal	Ontario Palace 22	57	25
17	Universal City	Loews	Universal City 18	28	12
18	Los Angeles	Natl Amuse.	Bridge De Lux 17	24	8
19	South Gate	Regal	South Gate Stadium 20	43	20
20	San Jose	Century	Oakridge 20	44	21
21	Covina	AMC	Covina 30	95	33
22	Puente Hills	AMC	Puente Hills 20	49	23
23	Sherman Oaks	Pacific	Galleria Stadium 21	60	26
24	Mtn. View	Century	Century 16	21	7
25	Chula Vista	AMC	Palm Promenade 24	83	31
26	San Diego	Regal	Mira Mesa Stadium 18	40	18
27	Hollywood	Pacific	ArcLight Hollywood 15	20	6
28	Milpitas	Century	Great Mall 20	65	27
29	Orange	Century	Stadium 25	94	32
30	San Diego	AMC	Fashion Valley 18	56	24

**California Not Always In Lead**  
For a state that is so far ahead in so many measures...

**Total Population (in millions)**

1.	California	35.5
2.	Texas	22.1
3.	New York	19.2
4.	Florida	17.0

**Top political giving (in millions)**

1.	California	\$132.3
2.	New York	\$96.6
3.	Wash. D.C.	\$91.4
4.	Texas	\$75.7

**Top electoral votes**

1.	California	55
2.	Texas	34
3.	New York	31
4.	Florida	27

**Top world economies (GDP in billions of dollars)**

1.	U.S.	\$10.98
2.	Japan	\$4.30
3.	Germany	\$2.40
4.	Britain	\$1.79
5.	France	\$1.75
6.	Italy	\$1.47
7.	California	\$1.42

**Top manufacturing states (millions of jobs)**

1.	California	1.5
2.	Texas	0.9

**Top agricultural states (in billions)**

1.	California	\$26.1
2.	Texas	\$12.7
3.	Iowa	\$10.8
4.	Nebraska	\$9.6
5.	Kansas	\$7.9

...California is far down the list in producing presidents.

**Top presidential birthplaces**

1.	Virginia	8
2.	Ohio	7
3.	Mass.	4
3.	New York	4
5.	N. Carolina	2
5.	Texas	2
5.	Vermont	2
8.	California*	1

\*Tied with 11 other states.

Richard Nixon was only president born in California. Ronald Reagan was born in Illinois.

-Source: Los Angeles Times, figures based on 2000 U.S. Census

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# PREVIEWS

National Association of  
Theatre Owners  
of California/Nevada

116 No. Robertson Blvd., Suite 708  
Los Angeles, CA 90048

ADDRESS SERVICE REQUESTED

## HEALTH TIP

# Potassium Power!

*A new government report recommends at least 4,700 milligrams of potassium a day to help prevent hypertension. Americans, on average, consume only half that much. Eat more of the following:*

FOOD	POTASSIUM
Spinach, cooked, 1 cup	840 mg
Potato, baked, with skin, medium	800 mg
Sweet Potato, baked, medium	700 mg
White Beans, 1/2 cup	600 mg
Yogurt, nonfat, 1 cup	600 mg
Halibut, cooked, 4 oz.	600 mg
Brussels Sprouts, 1 cup	500 mg
Orange Juice, 1 cup	500 mg
Lima Beans, 1/2 cup	475 mg
Banana, medium	470 mg



~Source: UC Berkeley Wellness Letter